



I. Preliminaries

- a. You must have an e-mail address
- b. Register for ebay (free)
- c. Create a seller's account (free)
- d. Identity yourself with credit card information or checking account information

II. ebay Seller Fees (see attached price sheet)

III. The Decision to Sell

- a. Is it worth selling?
- b. Researching similar items
- c. Deciding on price

IV. Listing Your Item

- a. photos
- b. create description
- c. listing options
- d. starting bid
- e. reserve
- f. buy-it-now
- g. number of photos
- h. gallery thumbnail
- i. shipping
- j. return policy
- k. payment options
 - i. PayPal
 - ii. Money orders

Describe your item ?

Title * ?

Subtitle (\$0.50) ?

Picture URL

 The description already includes a picture URL

Picture show (\$0.00)

 Show multiple pictures in a slideshow player at the top of the item page

2.

3.

4.

5.

6.

Gallery Picture URL (\$0.35)

 Display a picture in search results to help buyers find your item

To help buyers understand more about the item you are listing, please indicate the condition of the item.

Condition ?

 New

Description * ?

V. Managing Your Listing

- a. Responding to e-mail questions
- b. Revising your listing
- c. Ending your listing early

| All Unread (4 unread) Refresh Customize My Messages | | | | | | |
|--|----------------------|----------------------|--|--------------------------|-------------------------|-------------------------------------|
| From: <input type="text" value="All"/> | | | Period: <input type="text" value="All"/> | | | |
| <input type="checkbox"/> | Flag | From | Subject | Received | Expires | Status |
| <input type="checkbox"/> | | kevinb25 | Question for Item #270130778670 - Saraband for Two Sisters | Jun-12 | Jul-12 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | | eBay | eBay User ID Reminder | Jun-11 | Jul-11 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | | eBay | Updated User Agreement and Privacy Policy | May-31 | Jul-30 | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | | eBay Seller Central | Power Up: Dads & Grads. Video in Listings. List It Faster! | May-21 | Jun-20 | <input checked="" type="checkbox"/> |

Delete Mark as: Move to:

Legend: Messages: Flagged Unread Read Responded to Forwarded

VI. Completing the Sale

- a. e-mail notification
- b. contact the high-bidder
- c. leave feedback for buyer

REMEMBER: you have entered into a legally binding contract to sell the item!

VII. Seller's Protection

<http://pages.ebay.com/help/tp/isgw-fraud-seller-tips.html>

<http://pages.ebay.com/help/tp/unpaid-item-process.html>

VIII. Further Information

<http://pages.ebay.com/help/sell/sell-ov.html>